

# TANZ Strategic Wrap Up 2023

gm@tourettes.org.nz



**TOURETTE'S**  
Association of New Zealand

# OUR MISSION AND VISION

## MISSION:

- To help those affected by tics grow up in a world that supports and encourages them to be the best they can be through awareness, connectivity, inclusivity and acceptance.

## VISION:

- Together build a tic friendly world.



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# AGENDA

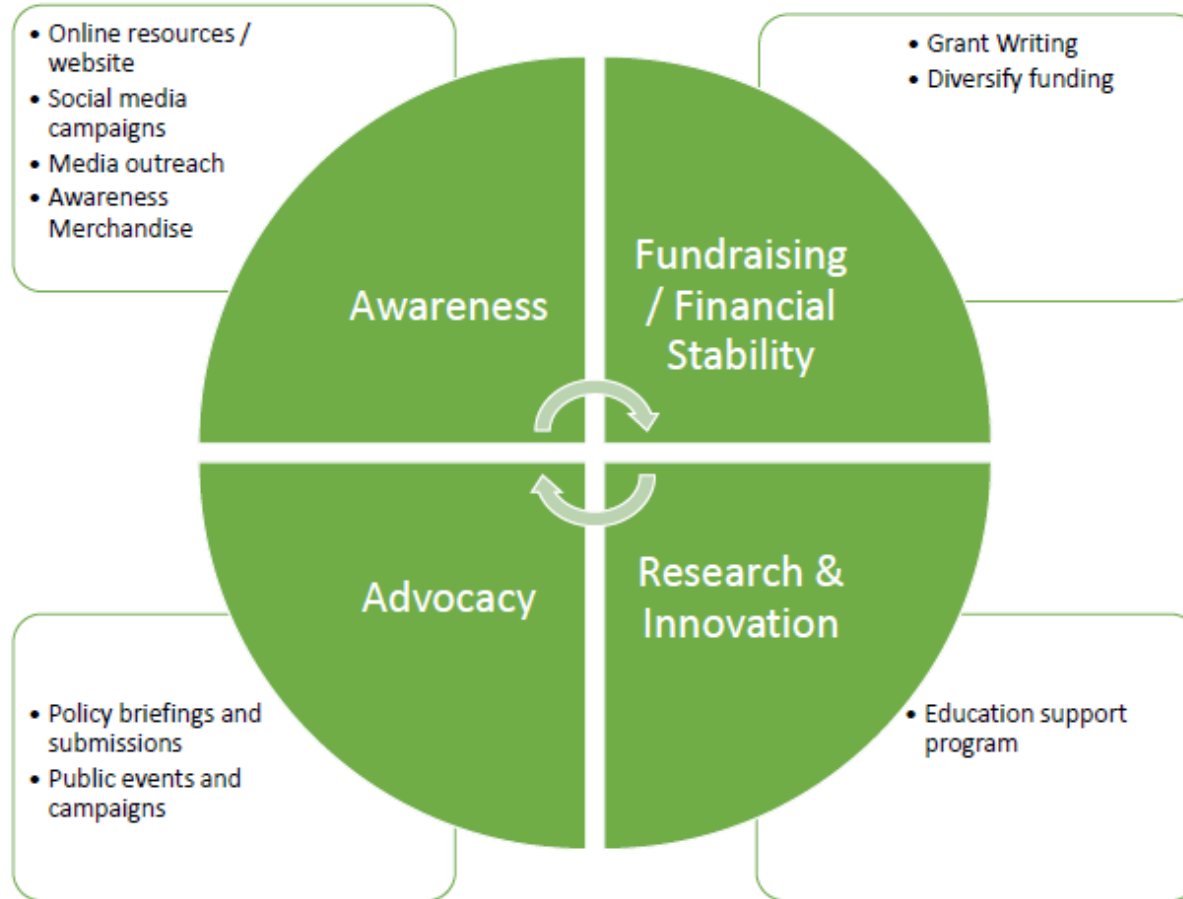
- Our Strategy – with a focus on the next 6 months
- Key projects update
  - Research & Innovation - School Kits
  - Advocacy - Medical Advisory Committee
  - Awareness- Website
  - Awareness - Campaign
  - Financial Sustainability – Sponsorships & Grants
  - What else?
- How can you help us?



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# OUR TANZ STRAT ON A PAGE



# KEY PROJECTS – SCHOOL KITS

## 1 IDENTIFY AND INVITE TEACHERS

Each member of our community gets 3 x vouchers to present to key educators. This is at no cost to the families or teachers.

## 2 ONLINE COURSE COMPLETION

Teachers complete the online course that we have designed and delivered to gain an understanding of TS and how it can best be managed in the classroom

## 3 ONLINE FACILITATION

Teachers, families and students have an online meeting, facilitated by an adult living with TS – to identify the way our community member wants the year to work



# KEY PROJECTS – MEDICAL ADVISORY COMMITTEE

## ADVOCACY

Your insights and expertise will aid in shaping policies and advocating for improved access to care and support for individuals living with Tourette Syndrome and related conditions.

## RESEARCH

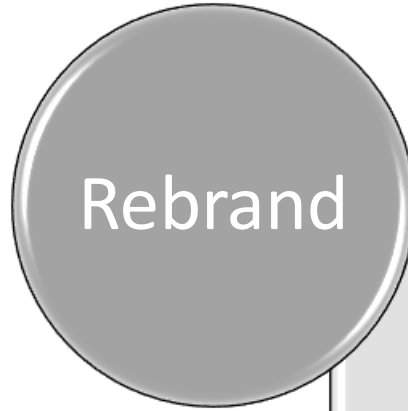
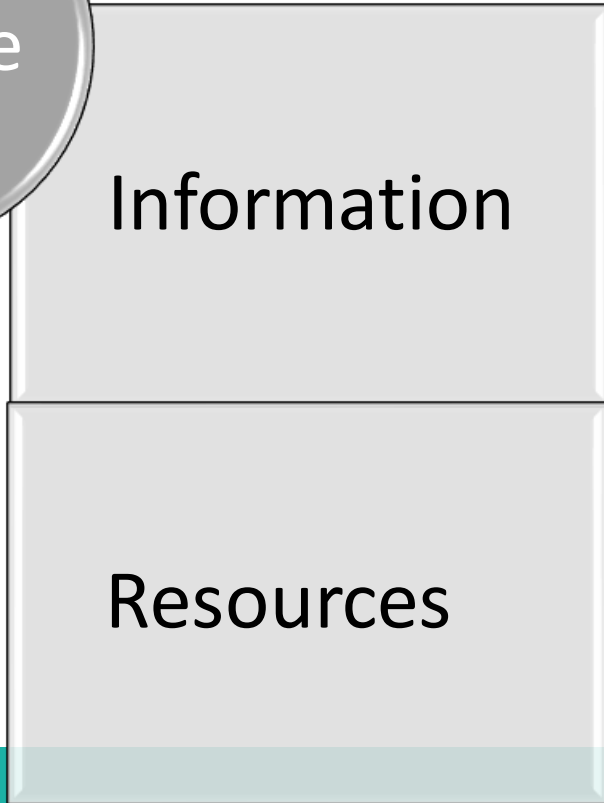
Your knowledge will be instrumental in steering our research efforts, helping to identify critical areas for study and advancement in understanding and treating Tourette Syndrome.

## EDUCATION

Your guidance will assist in developing educational materials, programs, and resources for both medical professionals and the broader community, fostering greater awareness and understanding of Tourette Syndrome.



# KEY PROJECTS – WEBSITE & REBRAND



# KEY PROJECTS – AWARENESS CAMPAIGN

- New agency on board to support us
- Awareness campaign, with a large focus on TS Awareness Month (June).
- We will be looking for members of our community to feature in our campaigns – want to be in our campaigns – reach out if you are keen to be involved.
- This will include a media campaign





# KEY PROJECTS – FUNDING AND SPONSORSHIP

We need to become financially sustainable.

Move on from only grants and donations

Corporate Sponsorships / Partnerships



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# WHAT ELSE?

- Back to School passport
- Review of eligibility for disability support services
- Merchandise (incl a design competition)
- Social media and regular mini campaigns
- Camp Twitch



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# HOW CAN YOU HELP?



Be our advocates

[gm@tourettes.org.nz](mailto:gm@tourettes.org.nz)



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